Engaging Patrons Online - The Use of Social Media in Libraries

- Does your library use social media? If so, which platforms?
- What have you found to be successful in engaging patrons?
- What challenges have you found using social media?
- How can social media be used to find, use, and evaluate information?

https://www.facebook.com/howard.tilton
- 4139 friends (person)

https://www.facebook.com/HowardTiltonMemorialLibrary
- 572 likes (page)

https://twitter.com/howard_tilton
- 819 followers

http://instagram.com/howard_tilton
- 633 followers

https://hootsuite.com

https://twitterfeed.com

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